

# WHAT DOES IT MEAN TO BE A **WALKER** DEALER?

*Coates  
Landscape  
Supply*



**WALKER**  
*out front mowing*

## ABOUT US



## COATES LANDSCAPE SUPPLY

Coates Landscape Supply has evolved exponentially over the years. What began in 1984 as our landscape company in Phoenix, Arizona, is now a multi-state landscape equipment distribution source focusing on Walker Mowers. Like Walker Manufacturing, Coates Landscape Supply is still family owned and operated. In 1997, we sold our landscape business in Phoenix and relocated our base of operations to Rexburg, Idaho to grow our distributor sales and service business. In 2011, we increased our territory of Idaho and Western Wyoming to include Washington and Oregon. This has proven a great and welcome challenge to continue to promote the Walker line. We look forward to getting to know you and your team for years to come!

– Blair and Michelle Coates





# WALKER MANUFACTURING



# FACTS

Walker Mowers employs a consistent group of people and technology to manufacture a product to high standards. They value long tenure in employees that take pride in their product, and strive to deliver excellence. Their program is transparent and honors the investment of their customers. Innovations continue to be made to the product line, including a focus on better fuel efficiency and improved performance. The factory in Fort Collins, Colorado, continually invests in new equipment and improved processes to increase productivity and stay on the leading edge of the green industry. The Walker Mower is distributed throughout the United States and into 28 other countries, including Canada, New Zealand, and Australia. A Walker Mower has the capacity to bring people together and forms a relationship for years to come. For more on their story, visit [walkermowers.com](http://walkermowers.com).



# THE OUT FRONT ADVANTAGE

The Walker Mower offers a wide range of features and benefits to the user such as: a Compact Design, Precise Steering, Superior Balance, Agile Reach, and a 360° Trimming View.

Walker Mowers was also voted in 2015 by *Green Industry Pros Magazine's* customers as the **top manufacturer**, best in **product quality**, highly rated in **product margins** and **warranty policies**, and best at giving adequate **dealer territory** and for listening to the **dealers needs**.

For more on Walker Mowers capabilities, visit

[thewalkeradvantage.com](http://thewalkeradvantage.com)



# WALKER MOWERS AND YOUR DEALERSHIP

Walker Mowers has a product range that caters to the residential, municipal, and commercial markets. It has the potential to lift your dealership above the ordinary, to become easily recognized as a dealership with a quality brand, and a diverse customer base. Coates Landscape Supply understands the dealer's business and we are motivated by your success. We are as interested in seeing product retailed out of your shop, as we are at selling product to you. For this reason, we are dedicated Walker Mowers sales people who feel it is our job to train your sales staff in how to demonstrate and sell Walker Mowers. Also, we are an available resource to assist with demonstrations for your potential customers.





# DEALER PROGRAMS

Demo / Loaner

Bid Assist

CO-OP

Fleet

Merchandising Kits

Open House

75/7

Seasonal Promotions

All of which increase your profitability!





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BOB WALKER:

**THE LIFEBLOOD OF OUR BUSINESS IS NOT THE METAL WE BEND OR WELD TO MAKE A MACHINE, BUT RATHER IT IS THE PEOPLE WE HAVE COME TO RELY ON FOR BUILDING, SELLING, SERVICING AND USING OUR PRODUCT.**

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WOULD YOU LIKE TO LEARN MORE?

Feel free to visit our website or call us any time.

[coateslandscapesupply.com](https://www.coateslandscapesupply.com)

**866.656.0600**

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